



April - 2005

It's a Three-peat! Master Spas LS750FST wins the Consumers Digest Best Buy Award in the Premium Category for the third year in a row.



February - 2005

Master Spas sponsors Stanton Barrett in NASCAR Hershey Take Five 300 - Daytona.



December - 2004

Master Spas earns the INSPIRE Award, the Hot Tub Industries top award.



October - 2004

The entirely new 2005 Master Spas arrive offering a stunning combination of style, technology and luxury.



September - 2004

Master Spas LSX 1050 is featured in the season opener of ABC's hit show Extreme Makeover, Home Edition.



April - 2004

Consumers Digest Best Buy Award in the Premium Category is once again won by the LS750FST.

June - 2003

The White House chooses the LSX 1050 to be installed at Camp David, the weekend White House.



April - 2003

The LS750FST ranks as the Best Buy in the Premium Category by Consumers Digest.

June - 2002

Master Spas president, Bob Lauter, wins prestigious Ernst & Young Entrepreneur of the Year Award.



May - 2002

Soccer super star Michelle Akers relaxes in a Master Spa. Olympic gold medalist and two-time World Cup Champion, Akers was called the Michael Jordan of women's soccer by USA Today.



July - 2001

Master Spas adds a five acre distribution center and immediately breaks ground to double the size of the building.



October - 2000

Master Spas shakes up the spa world by introducing a whole new category ... the Spa Theater System. With a touch of a button, up pops a cable-ready TV and stereo speakers. It's equipped with a DVD player, Sony Stereo and even comes with a floating remote. Master Spas is the originator of this category and is the worldwide leader plus the STS is the only UL listed TV Spa.



June - 1998

US Open Winner, Steve Jones, joins the growing list of sports stars relaxing in a Master Spa.



August - 1996

The Master Spa Premium Luxury line is introduced nationwide. It's vast array of state-of-the-art features quickly make it one of the fastest growing spa lines ever.



January - 1996

Former Fort Wayne Pools Executive, Bob Lauter, heads the group that acquires the spa division of Fort Wayne Pools.



January - 1988

Bob Lauter joins Fort Wayne Pools as head of the Spa division. Basketball super star and Indiana native, Larry Bird becomes Down East Spokesperson.

1978

Fort Wayne Pools, leading national swimming pool manufacturer, starts manufacturing acrylic spas under the Down East brand.

